

Persatuan Sahabat Buku Malaysia (PSBM)

(PPM:-033-10-10052016)

www.sahabatbukumalaysia.org.my

1.0 An Overview



"In my 30 years of work around the world I have always wondered why people can't bring themselves to share what they have. It is such a simple and important thing to do."

**Eugene F.R. Arokiasamy, Founder and President, PSBM & CEO
AOC-Razon & AOC-Takano**

In the world today, some people have unlimited access to information and knowledge for their personal development because they have access to economic well-being. Knowledge is passed on through many forms, human to human dialogue, books, computers, television and other sources. This Persatuan's initiative is simple, just getting a person or a child to send a book that they have read to another person or child who does not have one. PSBM believes that Individuals and sponsors, through their contribution can make a change and a serious attempt to achieve the United Nations Millennium Development Goals (MDGs) and now the Sustainable Development Goals (SDGs), particularly, universal primary education, promoting gender equality and empowerment of women, ensuring environmental sustainability, developing a global partnership for the long-term aim of eradicating poverty and hunger by enabling employability through access to knowledge from education and promotion of literacy.

Why Collect Books? Why not recycle them? What is the environmental damage?

Books usually cannot be recycled along with other paper recycling because of the glue that is used to bind them. Therefore most books usually end-up in Landfills – creating more environmental degradation. This waste of a good resource is not productive, neither is a good economic practice. But we currently have very limited immediate alternatives for recycling books, thus there is much scope for introducing a new coordinated book collection and distribution process and system.

In addition, the environmental cost of throwing away books is high. At the start of production there is a huge cost. Books are made from wood pulp which requires a huge amount of resources – time and resources to grow trees; energy to produce books; and printing materials (often toxic) to fill the content of the book. All these means of production are wasted when a good book is thrown away and not re-used.




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2.0 The History of A Book for A Friend Society Malaysia (ABFAFSM) and Persatuan Sahabat Buku Malaysia (PSBM)

A Book For A Friend International Society was conceived in the UK in early 2009, and has since been focusing on the development of a global network of national chapters. ABFAFI Society is a fluid and growing organisation that is able to develop without political or religious influence or individual interest. The cause is of paramount importance and no individual involved will be entitled to use the organisation for their personal gain. The organisation and development of a 5 year work plan, in 2009 in Timor-Leste applications will be made to relevant United Nations organisations to receive consultative status. However the International board made a strategic decision to move from UK to Malaysia in 2011, one of the recipient countries for the intended book/reading material transfer and sharing goal of the International Society. A Malaysian Society was formed as **A Book for A Friend Society Malaysia (ABFAFSM)** and registered with the Registrar of Societies (ROS) Malaysia in May 2011, with the registration no: 2281-11-NSE. In 2016 the Society was re-registered with the ROS Malaysia using its name in Bahasa Malaysia, the national language of the country, **Persatuan Sahabat Buku Malaysia (PSBM)** with the registration number of **PPM:-033-10-10052016** with its operating office at AOC-Razon House, No. 6 4/14, Rasah Kemayan, Seremban 2, Negeri Sembilan, 70300, Malaysia

**B-5-7A, BLOCK B, PUSAT PERNIAGAAN PRIMA KLANG, JLN, KOTA 2/KSI,
SELANGOR DARUL ESHAN, 41000 KLANG, SELANGOR**
*hari ini didaftarkan sebagai suatu pertubuhan di bawah Seksyen 7
 Akta Pertubuhan 1966 dan bahawa nombor pendaftarannya ialah*
PPM-033-10-10052016
Diperbuat dengan ditandatangani oleh saya pada
10 haribulan Mei 2016
(DATO' MOHAMMAD RAZIN BIN ABDULLAH)
Pendaftar Pertubuhan,
Malaysia

We at PSBM support the goals of the United Nations MDGS and SDGs

Millennium Development Goals	Sustainable Development Goals
<ul style="list-style-type: none"> • Eradicate extreme poverty and hunger • Achieve universal primary education • Promote gender equality and empower women • Reduce child mortality • Improve maternal health • Combat HIV/AIDS, malaria, and other diseases • Ensure environmental sustainability • Develop a global partnership for development 	



“PSBM is committed to an intergenerational, inclusive approach to uplifting the literacy and well-being of under-resourced communities through a love of shared books. PSBM invites any and all who love books to join us in this work of sharing and caring.” **Prof. Madya Dr. Lateef-Krauss Abdullah, Youth Development Specialist & International Advisor PSBM, United States of America**

The PSBM has since been actively developing programmes and tri-sector partnerships – Civil Society Organisations, the Private and Public Sectors.



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- 2.1 Vision** - “The Development of Educated, Responsible and Responsive communities worldwide that support and enable Human Capital Development”
- 2.2 Mission** - “To facilitate the provision of educational material to people worldwide irrespective of creed, colour, gender, nationality to enhance literacy worldwide by promoting the principle of giving for poverty eradication, empowerment, human capital development and nation building.”
- 2.3 Strategic Intent** - “People to People Solidarity” in enabling access to knowledge from donated books and other reading materials.”
- 2.4 Objectives:**
- To facilitate understanding of how through sharing and giving, lives can be changed.
 - To ensure that books and reading materials can be shared among people around the world, particularly between those in developed, developing and fragile countries.
 - To promote a pro-poor initiative through “People to People” solidarity for education and development.
 - To build strategic partnerships between organisations that want to enable an effective and efficient way of supporting human capital development through the work of National Country Chapters.
 - To encourage people, particularly youth and children, to understand the importance of sharing with others to build a caring world.

3.0 What do we want to do – Core Programmes of PSBM

Besides the general programme for redistributing donate books and other reading materials to people who do not have access to them, PSBM aims to run four specific bespoke smart partnership programmes. Partnerships are being developed with Government and United Nations Agencies, the Private Sector, Civil Society Organisations, like Universities and Chambers of Commerce and non-governmental and community base organisations. Listed below are the special programmes:

3.1 “A Book for a Child” in partnership with Schools, NGOS and CSO

Children grow up without discrimination until they are influenced with prejudice. Children don’t care about the colour of the skin, religion or material wealth – they are just innocent kind persons who are then driven to think differently. They share and care for others. Something that adults have forgotten because of all the constraints and realities they have to face in an economically driven global society. Children can send a message in the book if they like, with their name, but no contact details of children will be included for child security protection.





“As a parent with a special needs child, I see how reading helps with confidence and friendship building. Books do not discriminate they enable skill set development and empowerment of even the most excluded”

Yumiko Takano, International Advisor, Japan



Parents spending quality time reading with their children

PSBM aims to work in partnership with organisations like Schools, KEMAS Kindergartens, Community Centres, Universities, UN Agencies such as UNICEF, UNESCO and UNDP and others through its Book for a Child Programme to provide access to donated books so that they can be used for Early Childhood Education and Development (ECED) programmes in targeted countries.

3.2 “A Book for a Refugee” in partnership with Refugee Schools, NGOs and CSO

According to the UN Agency for Refugees (UNHCR) in 2017 there was an unprecedented 65.6 million people around the world forced from home. Among them are nearly 22.5 million refugees, over half of whom are under the age of 18. There are also 10 million stateless people who have been denied a nationality and access to basic rights such as education, healthcare, employment and freedom of movement. In the efforts of the UNHCR to assist refugees, many facilities in refugee camps have been established. In many instances these refugee camps have schools for children and adults.

PSBM intends to work in partnership with organisations like UNHRC, UNRWA, Refugee Councils, NGOs and respective governments of host countries to supply donated books to refugee camps and schools thus providing refugees with access to books.

3.3 “A Book for the Elderly/Senior Citizens in partnership with NGOs and CSOs



“The intergenerational work of PSBM will enable youth to become more in touch with senior citizens in the country. We will use book collection and donation as an instrument to facilitate this connectivity.”

Mr. Petrus Conrad Mojuntin, National Advisor

“Old Age” consists of ages nearing or surpassing the average life span of human beings.



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Elderly the reading a donated book or magazine

Euphemisms and terms for old people include **seniors** (American usage), **senior citizens** (British and American usage) and the **elderly**. As occurs with almost any definable group of humanity, some people will hold a prejudice against others — in this case, against old people. This is one form of ageism. There are hundreds of thousand homes for the elderly and/or senior citizens, many who do not have access to books or even magazines. In addition, many Senior citizens, due to limited economic power are unable to purchase books or magazines worldwide. This is the situation in all countries.

PSBM will develop partnerships with the relevant ministries in the country, care homes or homes for the elderly, and NGOs and CSO that work with the elderly or even individual elderly people to provide books or magazines for them.

3.4 “A Book for A Worker in partnership with the Private Sector, NGOs and CSOs (eg. Books and reading materials for Domestic, Construction, Factory Migrant and in-country workers, etc)



“Until and unless the literacy of the poor improves, the unfortunate and under-privileged community will remain lowly, exploited and unaware of their true potential. Be part of the PSBM to fight against illiteracy – contribute used books.”

Ms. Angeline Yee, EXCO Member, PSBM

According to the World Bank, there are 2.1 million registered immigrants in Malaysia and likely over 1 million undocumented immigrants, making up 15% of Malaysia’s workforce in 2014. As Malaysians have become more educated and seek out higher-skilled jobs, and as the labour market remains tight, immigrant labour has filled gaps in low- and mid-skilled jobs, which make up three quarters of all jobs in Malaysia (<http://www.worldbank.org/en/country/malaysia/publication/malaysia-economic-monitor-december-2015-immigrant-labour>).

PSBM will work with the relevant ministries and NGOs in recipient countries in this special programme to facilitate the distribution on books and reading materials to workers - domestic and those from abroad.



“It’s the small things in life which can make a big difference. ‘A Book for A Friend’ should help as many people as possible to get access to books, no matter of age, gender or disability, economic or political status simply because they can’t afford them. Being able to read books could make such a difference



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in their lives.” Ms. Cynthia Eguduri, CEO, Stock Exchange of Nigeria & International Advisor, Nigeria



4.0 Pilot Programmes

4.1 The Margaret Theresa Global Education Initiative (core initiative); the BOOKS for PEACE Initiative 2017-2020, the Books for Children Initiative 2018-2023, and Youth Book Champions initiative [all these initiatives are used for book collection and distribution in Malaysia and abroad].



One of the applications of the Book Collection and Sharing for Development (BSC4D) concept is currently being undertaken in an Integrated Special Needs Children’s Secondary School in Malaysia – the Ppki SMK Putra Perdana, Puchong, with the theme of Peace between all. The initiative has been branded as the *BOOKS FOR PEACE INITIATIVE 2017-2020*. The initiative has engaged Special Needs Children (Downs-syndrome) with their counterparts at SMK Putra Perdana to become Book Champions to collect books in order to replenish their school and other school libraries, with surplus books being shared with other not-for-profit organizations in Malaysia and abroad. It is a youth led initiative using Youth-Adult Partnership (Y-AP) guidance approach and practice, advised by Prof. Madya Dr. Lateef-Krauss Abdullah a regional expert on Y-AP.

Book Distribution in 2017 – 2018 – PSBM and partners

a) PSBM - Asia Foundation USA – joint-venture

Ppki/SMK Putra Perdana Puchong; b) SRJK St. Joseph’s Sentul; c) SK Batu Muda



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b) PSBM – Private Sector joint-venture for the donation of 10 tons of Books

- i) **Three Tons of books to SK Batu Muda, Wilayah Persekutuan (HUB School for Wilayah Persekutuan with redistribution to 10 school – Pengetua – Tuan Puan Kamariah) – with Private Sector [SK Batu Muda WON Best School library in Wilayah Persekutuan 2018!]**



- ii) **Six tons of Books to SMK/Ppki Putra Perdana Puchong, Selangor Darul Eshan (HUB school for Selangor Darul Eshan – Pengetua Tuan Hj.Alias) with Private Sector – redistribution to 6 schools.**



4.2 PSBM's 1st Multipurpose Community Centre – Community Library and People's Learning Centre in Asahan Village, Melaka

Following examination by PSBM, the findings are that the location at Asahan is ideal for a Multipurpose Community Centre (MCC) that is equipped with a Community Library (CL) but also acts as a People's Learning centre (PLC) and local entertainment venue with music, films and theater.





It may also act as a hub for some very basic vocational training, introduction and employability assessments. PSBM is proposing that this project is a multi-partner project involving national and international partners. At the outset, for expediency, PSBM and Laman Tiga Budaya will establish a working committee to begin all required work with other national and international partners invited to be active project contributing partners, or sponsor with only financial resource contribution. Government Development agencies, development aid agencies including United Nations Agencies will be approached to become project partners. Similarly the Private Sectors, trusts and Foundations and civil society organisations, such as local and overseas Universities will be approached to contribute actively in all aspects of the project design, implementation, management and human and financial resource mobilization.

4.3 Cooperation with Timor-Leste – Establishing Community libraries & People’s Learning Centres



The PSBM President has met with Miguel Manetelu, advisor to the Minister of Education, Youth and Sports and the past President and Nobel Peace Price Winner, Dr. Jose Ramos-Horta. PSBM will be working with the Authorities of Timor-Leste, the Timor Foundation, Friends of Timor-Leste Foundation and International development agencies and funders to develop “Community Libraries and People’s Learning Centres” in all 13 districts and 65 sub-districts in the country over Phase 1, 2 & 3 – 2018-2030.

4.4 Cooperation with the Japanese Rainbow School Thailand for Stateless Children

The Rainbow School for Stateless Children in Thailand was established by a group of Japanese individuals, led by Ms. Tomoko, Mizunuma and Revd. Hidehiro Tamaki (Shinto) to support the human development of stateless children and their families while integrating them into the local community in



Thailand. タイで子供が無国籍の虹の学校は、Revd 率いる日本の個人のグループによって設立されました。タイのローカル コミュニティにそれらを統合しながら無国籍児とその家族の人間開発をサポートする英玉木。



This joint-venture project aims to contribute towards reducing the challenges faced by Stateless Children housed and participating in the Rainbow School Project of Japan at the boarder of Thailand and Myanmar. This project will be implemented in accordance with the aim and objects of the project. この合弁プロジェクトは建物無国籍の子供が直面する課題の削減に貢献することを目的とし、タイとミャンマーの国境付近で日本の虹学校プロジェクトに参加しています。このプロジェクトは、目的とプロジェクトのオブジェクトに従い実施されます。

5.0 The National Executive Committee 2016-2019



Senior National Officers:

National Executive President – Mr. Eugene F Arokiasamy
 Dr. Nasha Rodzaidi Khaw – Deputy President
 Acting Deputy President II – Puan Yusnida Tajuddin
 Acting Vice President I – Mr. Petrus Conrad Mojuntin
 Acting National Secretary – Mr. Benedict Simon
 National Treasurer – Dr. David Tan
 Asst. National Secretary – Puan Joanna Jay
 Acting Asst. National Secretary I – Puan Nur Hidayu Abd. Kadir

Executive Members:

Puan Sue Yusof
 Ms. Angeline Yee
 Mr. Eugene Pang

NON- EXCO Members

Special Advisors to the President



Mr. Victor Sylvester
 People to People Solidarity



Ms. Li Ling Goh
 Political and Corporate Liaison



Mrs. Emily Wong
 Research



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6.0 Honorary & International Patrons



Honorary Founding Patron

The Late Margaret Theresa Arokiasamy, Chair of the Board, AOC & Associates Group



Ms. Jaykay Asher
Author & Film Producer, Australia



Mr. Sello Moloko
Trustee Nelson Mandela Foundation, South Africa

6.0 National & International Advisors



Mrs. Suhaila Dewi Menon; Y.Bhg. Mr.Salim Siam, Mr.Khoo Kay Teong; Assoc. Prof.Hawa ZE Jaffar; Assoc. Prof Ismi Arif; Mr. Ismail Haji Kassim; Mr. Petrus C Mojuntin; Puan Hajjah Husniah. Mr. Vick Kanagasingam; Y.Bhg. Dato Dr.Ismail Noor.



L-R: Yumiko Takano, Director –Japan; Former Amb. H.E. Amorim H. Dias, Timor-Leste; Assoc. Prof. Lateef-Krauss Abdullah, Universiti Putra Malaysia – United States of America; Mr. Douglas Wong, Foreign Correspondence Club, Hong Kong SAR; Ms. Tomoko, Mizunuma, Rainbow School, Thailand; Revd. Hidehiro Tamaki, Rainbow School Japan; Dr. (Ms) Jean Arokiasamy, United Kingdom; Ediola Pashollari, Sec.Gen. WAY – Albania; Ms. Cynthia Eguridu – CEO, Stock Exchange Nigeria; Mr. Henrik Kristensen, Banker, Denmark; Mr. Clement Clark – IT Specialist – United Kingdom; Mr. Cheong Hoe Pang – Architect, Australia.

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